



*This Presenting Sponsorship
includes the following benefits:*

SPECIAL BENEFITS:

- Priority seating for 24 guests at three (3) reserved tables
- Exclusive gift for sponsor
- Special gift for sponsor guests
- Round-trip limo from your place of business to The Eye Ball for you and eight of your guests
- Two complimentary hotel rooms for out of town guests

PROMOTIONAL:

- Logo on all printed materials* including: save the date card, invitation, commemorative poster

MEDIA:

- Recognition and link to event website before and after The Eye Ball
- Mention in all media releases
- Inclusion in advertising, public service and community calendar announcements

SPOTLIGHT PRESENCE AT EVENT:

- Recognition by Master of Ceremonies during event
- Opportunity to address the attendees during the program portion of the event
- Participation in the presentation of the Foundation's Light of Sight Award

CORPORATE IMAGE AT EVENT:

- Logo on Sponsor sign
- Outdoor Gobo projection of logo
- Five (5) slides in the slide show loop throughout the evening

PROGRAM PLACEMENT:

- Ad on inside front cover of program
- Letter of welcome to guests in the program

ONGOING HONORS:

- Recognition on permanent inaugural Eye Ball plaque*
- Specific mention in Lions Eye Institute Foundation annual report and newsletter*

- * Plaque will be located in the Event Center, which is visited by more than 10,000 individuals each year.
- * To be recognized in pre-event promotional materials, sponsorship commitment must be received by September 1.
- * Newsletter is distributed to more than 14,000 households.