



SPECIAL BENEFITS:

Priority seating for eight guests at one (1) reserved table

PROMOTIONAL:

Mention on all printed materials* including: save the date card, invitation, commemorative poster

MEDIA:

Recognition and link to event website before and after The Eye Ball
Mention in all media releases

SPOTLIGHT PRESENCE AT EVENT:

Recognition by Master of Ceremonies during event

CORPORATE IMAGE AT EVENT:

Logo on Sponsor sign
Indoor Gobo projection of logo
Three (3) slides in the slide show loop throughout the evening

PROGRAM PLACEMENT:

Full-page ad in program

ONGOING HONORS:

Recognition on permanent inaugural Eye Ball plaque*
Name in Lions Eye Institute Foundation annual report and newsletter*

- * Plaque will be located in the Event Center, which is visited by more than 10,000 individuals each year.
- * To be recognized in pre-event promotional materials, sponsorship commitment must be received by September 1.
- * Newsletter is distributed to more than 14,000 households.