



#### **SPECIAL BENEFITS:**

Priority seating for eight guests at one (1) reserved table

#### **PROMOTIONAL:**

Recognition and link to event website before and after The Eye Ball  
Mention in all media releases

#### **MEDIA:**

Recognition by Master of Ceremonies during event

#### **CORPORATE IMAGE AT EVENT:**

Logo on sponsor sign  
Two (2) slides in the slide show loop throughout the evening

#### **PROGRAM PLACEMENT:**

Half-page ad in program

#### **ONGOING HONORS:**

Recognition on permanent inaugural Eye Ball plaque\*  
Name in Lions Eye Institute Foundation annual report and newsletter\*

- \* Plaque will be located in the Event Center, which is visited by more than 10,000 individuals each year.
- \* To be recognized in pre-event promotional materials, sponsorship commitment must be received by September 1.
- \* Newsletter is distributed to more than 14,000 households.