



### **SPECIAL BENEFITS:**

Priority seating for eight guests at one (1) reserved table  
Exclusive gift for sponsor  
Special gift for sponsor guests

### **PROMOTIONAL:**

Logo on all printed materials\* including: save the date card, invitation, commemorative poster

### **MEDIA:**

Recognition and link to event website before and after The Eye Ball  
Mention in all media releases  
Inclusion in advertising, public service and community calendar announcements

### **SPOTLIGHT PRESENCE AT EVENT:**

Recognition by Master of Ceremonies during event

### **CORPORATE IMAGE AT EVENT:**

Logo on Sponsor sign  
Indoor Gobo projection of logo  
Five (5) slides in the slide show loop throughout the evening

### **PROGRAM PLACEMENT:**

Full-page ad in Program

### **ONGOING HONORS:**

Recognition on permanent inaugural Eye Ball plaque\*  
Specific mention in Lions Eye Institute Foundation annual report and newsletter\*

- \* Plaque will be located in the Event Center, which is visited by more than 10,000 individuals each year.
- \* To be recognized in pre-event promotional materials, sponsorship commitment must be received by September 1.
- \* Newsletter is distributed to more than 14,000 households.