



SPECIAL BENEFITS:

Priority seating for 16 guests at two (2) reserved tables
Exclusive gift for sponsor
Special gift for sponsor guests

PROMOTIONAL:

Logo on all printed materials* including: save the date card, invitation, commemorative poster

MEDIA:

Recognition and link to event website before and after The Eye Ball
Mention in all media releases
Inclusion in advertising, public service and community calendar announcements

SPOTLIGHT PRESENCE AT EVENT:

Recognition by Master of Ceremonies during event

CORPORATE IMAGE AT EVENT:

Logo on sponsor sign
Outdoor Gobo projection of logo
Five (5) slides in the slide show loop throughout the evening

PROGRAM PLACEMENT:

Full-page ad in Program

ONGOING HONORS:

Recognition on permanent inaugural Eye Ball plaque*
Specific mention in Lions Eye Institute Foundation annual report and newsletter*

- * Plaque will be located in the Event Center, which is visited by more than 10,000 individuals each year.
- * To be recognized in pre-event promotional materials, sponsorship commitment must be received by September 1.
- * Newsletter is distributed to more than 14,000 households.