

The Eye Ball

Exclusive Underwriting Opportunities

UNDERWRITERS RECEIVE THE FOLLOWING BENEFITS IN ADDITION TO SPECIAL BENEFITS NOTED:

- Logo on exclusive underwriting poster
- Quarter-page ad in program
- Name on Sponsor sign
- Recognition on event website after The Eye Ball
- One (1) slide in the slide show throughout the evening
- Name in Lions Eye Institute Foundation annual report and newsletter*

LIGHTING & PRODUCTION \$3,500

Recognition by Master of Ceremonies during event
Two individual tickets to event

SLIDE SHOW \$3,500

Recognition by Master of Ceremonies during event
Two individual tickets to event

PROGRAM \$3,500

Ad on inside back cover of program
Two individual tickets to event

COMMEMORATIVE PHOTOS \$5,000

Logo recognition on photo sleeve
Four individual tickets to event

CONFIRMATION CARDS \$2,500

Logo recognition on confirmation cards

TABLE CARDS \$2,500

Logo recognition on table cards

AUCTION \$2,500

Logo recognition on auction paddles

SPONSOR GUEST GIFT PACKAGING \$3,500

Logo recognition on card in sponsor guest gift packaging
Two individual tickets to event

CENTERPIECE \$3,500

Logo recognition on guest tables
Two individual tickets to event

DESSERT \$3,500

Exclusive sign at dessert tables
Two individual tickets to event

COCKTAIL HOUR \$5,000

Exclusive sign at cocktail hour
Four individual tickets to event

* Newsletter is distributed to more than 14,000 households.